

# Sports Section

P.O. Box 639  
Turnersville, New Jersey 08012  
(609) 589-9090

Date May 1, 1981

## Advertising Agreement

The undersigned hereby agrees that at least four clocks bearing advertising for Marlboro cigarettes shall be displayed at locations mutually agreed upon within the spectator and/or concourse areas of the racetrack specified below. It is agreed that all clocks will be illuminated at all events and that Marlboro shall be the exclusive cigarette advertiser.

Race Track : PENN NATIONAL RACE COURSE

Number of Clocks : 4 (Size - 2 ft. by 6 ft.)

Contract period begins : April 27, 1981

Years : 5 years

Annual payment : \$5000., payable on the first day of the racing season.

Renewal : \_\_\_\_\_ (track) will give Sports Section and Marlboro the first right to renew this agreement prior to the end of the agreed period stated above.

Merchandising : If desired, Marlboro roofs are to be placed on all cigarette machines.

Agreed to and accepted

PENNSYLVANIA NATIONAL TURF CLUB, INC.  
(Owner or Operator)

Sports Section

By : John J. Shumaker  
John J. Shumaker, President

By : R. A. Langworthy

A DIVISION OF PICTORIAL DISPLAYS, INC.

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